



NEBRASKA AG EXPO
DECEMBER 7-9, 2021
LANCASTER EVENT CENTER | LINCOLN, NE

PRESS RELEASE:

[FOR RELEASE: November 3, 2021]

SUBJECT: Nebraska Ag Expo – Largest Gathering of Ag Experts in the Midwest

Des Moines, IA — Agricultural production continues to evolve. Everyone has heard about precision agriculture, biologicals, and the advancements in seed technology. However, do producers realize that the best source for gaining a competitive edge and learning more is at the Nebraska Ag Expo?!

Nearly 1,700 ag experts in their respective fields will attend the Expo on December 7-9, 2021 at the Lancaster Event Center in Lincoln, Nebraska, where producers come to seek out new technology and learn more about agriculture. For instance, if a producer wants to learn about biologicals or micronutrients, there are 33 companies at the Nebraska Ag Expo that they can speak on that topic.

Producers may want to learn about how to get additional revenue with carbon suppression and adopting environmentally friendly farming practices such as using cover crops, strip-tilling, or no-tilling. If so, Indigo Ag, Agoro Carbon Alliance, AGuru Machinery, Environmental Tillage, Unverferth, Vulcan Equipment and others will be at the Nebraska Ag Expo to answer questions.

Companies looking to launch their new products are exhibiting at the Nebraska Ag Expo, where producers can check out all the latest innovations in agriculture. Across the past two years, the Expo has attracted nearly 170 new exhibitors. These new exhibitors are what makes the Nebraska Ag Expo the premier event for agriculture in the Midwest.

Exhibitors attending this event come from 27 states and 6 Canadian Provinces. For many, this is the only event they attend in the Midwest. The show will have nearly 800 brands/companies exhibiting their latest products and services. Producers enjoy this event due to the vast variety of ag-related products on display – from micronutrients to seed, planter attachments to combines to the latest high-tech systems.

The Nebraska Ag Expo (nebraskaagexpo.com) will be held December 7-9, 2021 at the Lancaster Event Center in Lincoln, Nebraska. Show hours run 8:30am to 4:30pm Tuesday and Wednesday, and 8:30am to 3:00pm Thursday. [Register online](http://nebraskaagexpo.com) for FREE admission at NebraskaAgExpo.com. Regular admission is \$5 at the door.

The Nebraska Ag Expo is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska and Iowa farm equipment dealerships. The show is sponsored by: Diamond Sponsor – Farm Credit Services of America and AgDirect; Platinum Sponsors – Nebraska Farm Bureau and Bayer CropScience; Gold Sponsors – Stine Seed Company and Sukup Manufacturing; Silver Sponsor and Official Truck of the 2021 Nebraska Ag Expo – Midwest Ford Dealers; and Media Sponsors – Midwest Messenger and Rural Radio Network.

For additional show information, visit NebraskaAgExpo.com.