



NEBRASKA AG EXPO

December 6-8, 2022
Lancaster Event Center
Lincoln, NE

Where agriculture meets innovation—the annual Nebraska Ag Expo brings together more than 1,700 ag experts from across the country and around the world to display the latest innovations and newest technologies that agriculture has to offer.

Now is your opportunity to share your product or service with thousands of Midwest producers at the second largest indoor ag show in the United States. Booths start at \$750—apply today!



Learn more and apply!

Scan the code for booth rates, booth sizes, the application, and more.

Why Companies LOVE Exhibiting at the Nebraska Ag Expo

Attendees

The Nebraska Ag Expo attracts row crop, grain, and cattle producers from the central plains and beyond.

Timing

December is excellent timing for year-end buying and pre-bookings.

Facility

The Lancaster Event Center in Lincoln offers five buildings with 9.2 acres of event space, five easy-to-access entrances, and free parking.

Promotion

The 60-page program and omnichannel marketing campaign covers a five-state region.

Pure Ag

760 exhibitors, including 1,700 ag experts, all come together in one place for the Nebraska Ag Expo.

Customer Service

The Nebraska Ag Expo offers one of the best customer service experiences in the trade show industry, even down to exhibitor move-in and move-out.

Growth

The Nebraska Ag Expo has grown to 400,000 square feet and is consistently sold out.

Face-to-Face Interaction

Build valuable relationships with quality attendees, educate producers, and sell your product/service!



Contact:

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What Exhibitors Are Saying About the Nebraska Ag Expo

“ We received **more leads** from this show than any in the last 12 months.
Walkabout Mother Bins

“ Simply, this is a **very good show**. Customers appreciate the large number and variety of agricultural products displayed. The show draws a multi-state variety of prospects. Plus the timing is good for year-end sales.
Kuhn Krause

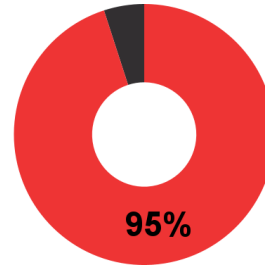
“ For the investment, this show brings a good quantity of **decision makers**.
Copperhead Ag

“ Better time of year for **engaging farmers**. Seemed to be more farm decision makers at this show.
TBD

“ You had excellent **social media presence**.
Irrigation Listings

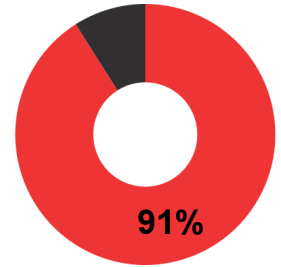
“ I gained potential **customer leads** from areas of the state that are normally impossible for me to reach. I'm truly looking forward to next year.
Burrows Tracts Real Estate

Quality of Attendees



95% of exhibitors rated the **quality of attendees** as better than/equal to other shows they attend.

Return on Investment



91% of exhibitors rated their **return on investment** as better than/equal to other shows they attend.



NEW: Innovation Hub

Designed to spotlight innovative agriculture technology, the Innovation Hub will be a centralized location for technology and innovation-focused companies to collectively market their product to growers, ranchers, and prospective stakeholders.

NEBRASKA AG EXPO

Tuesday, December 6
8:30am-4:00pm

Wednesday, December 7
8:30am-4:00pm

Thursday, December 8
8:30am-3:00pm

Owned and managed by:

INEDA

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