

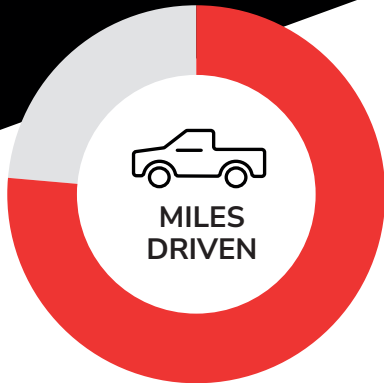
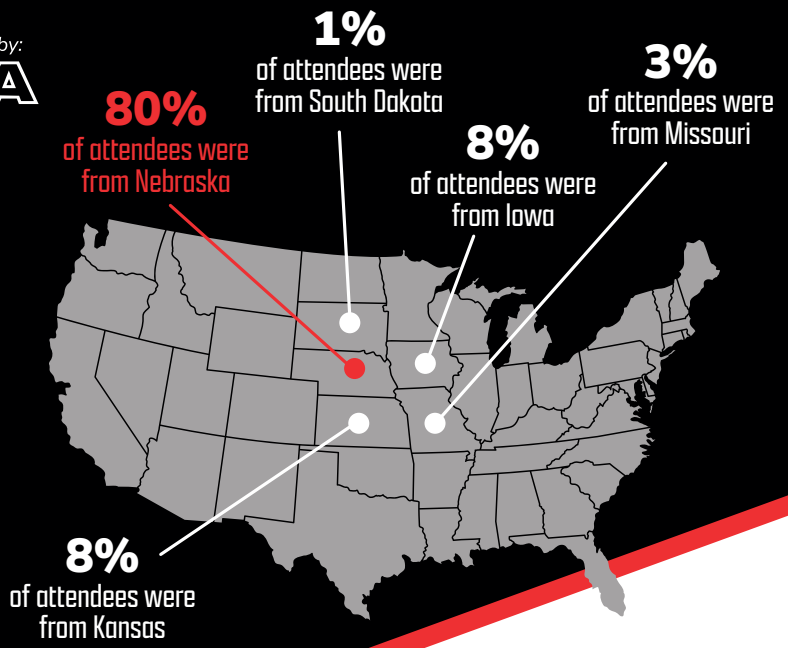
NEBRASKA AG EXPO

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# ATTENDEE DEMOGRAPHIC INFORMATION

— NEBRASKA AG EXPO

The average attendance at the Nebraska Ag Expo every year is **14,000-18,000**. This infographic shows some key demographic information collected from those attendees.



**71.4%**  
Drove over 50 miles to attend.

**22%**  
Drove over 100 miles to attend.



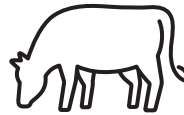
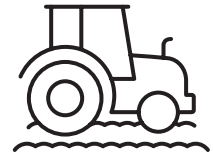
**92.7%** of attendees raised corn

**88.5%** of attendees raised soybeans

**31.2%** of attendees raised alfalfa

**14.9%** of attendees raised wheat

**38.7%**  
of attendees farmed over 1,200 acres.  
The average acres farmed was **1,491**.



**42.5%**  
of attendees raised cattle, while **44.1%** did not raise any livestock.

**14.3%**  
were 1st time attendees.



## Age Breakdown of Producers in Attendance.

